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After 130 Years, First Financial Group Continues to Grow

Financial Advisory Firm Expands Headquarters with Plans to Grow 25 Percent by 2017

August 22, 2016 (Philadelphia) - First Financial Group, a general agency of Massachusetts Mutual Life Insurance Company (MassMutual), is expanding its headquarters in Bala Cynwyd, PA with plans to grow its team 25 percent by 2017.

One critical aspect of the expansion is a new training center and event space that will not only allow First Financial Group to provide top notch training resources to its associates, but also create a resource for the Philadelphia business community. The space will be available to community groups, nonprofits and other organizations that need a place to congregate.

“First Financial Group is a 130-year-old, reputable company that has evolved many times over the years,” said Harris Fishman, CEO of First Financial Group. “We’re particularly thrilled about this evolution because it is indicative of our ever-strengthening presence in the Philadelphia business community. We wanted this expansion to not only benefit our firm, but also many other businesses in our area that may not have the resources needed to thrive. We’re all looking forward to this new stage of the business.”

Under Harris’ leadership, First Financial Group was ranked the Gold Winner for large companies on the Philadelphia Business Journal’s annual list of Best Places to Work in the Greater Philadelphia area for ten consecutive years (2007-2016). In 2015, Harris Fishman was recognized by the Philadelphia Business Journal as a Most Admired CEO. First Financial Group won MassMutual’s Crystal Achievement Award 13 years in a row (2003-2015) for its continuous growth and also won the Gold Chairman's trophy for recruiting sales retention in 2008, 2010 and 2015.

About First Financial Group

First Financial Group is home to expert financial coaches that provide thoughtful, thorough strategies and products that help their clients work towards goals in order to live their best lives. First Financial Group believes financial planning and management is becoming increasingly complex, and playing the game to win requires a team of people who love it and live it every day. As a major player in the MassMutual Financial Group network, First Financial Group has maintained a track record of accomplishments and success for 130 years.

For more information, visit First Financial Group’s website at www.thefirstfinancialgroup.com or on [Facebook](#) and [LinkedIn](#).



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