



A member of the MassMutual Financial Group

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FIRST FINANCIAL GROUP ANNOUNCES EXPANSION OF ITS BALA CYNWYD OFFICE

Bala Cynwyd, PA, September 15, 2014 – First Financial Group, a general agency of Massachusetts Mutual Life Insurance Company (MassMutual) is expanding its Bala Cynwyd office by adding 3,264 square feet. In anticipation of further growth, First Financial Group secured an adjacent office space during its last expansion in 2009. In 2014 that growth experience called for the wall between the two office spaces to come down, allowing First Financial Group to occupy the entire ninth floor of 2 Bala Plaza, totaling 19,650 square feet. The expansion will provide capacity to increase many of the company’s programs, including its internship and management trainee opportunities.

"This expansion is an investment in our future and will allow us to better serve our clients and the Philadelphia community," said Harris Fishman, president and CEO of First Financial Group. "With the additional space we can hire more associates, expand our internship program and create opportunities for the entire organization."

Fishman has been with MassMutual for 25 years and has led First Financial Group as the president and CEO since 2002. During his tenure, the company has grown from 40 associates to over 150 associates and staff.

About First Financial Group

First Financial Group is a financial services firm serving more than 39,000 clients¹ with more than \$1.59 billion in client assets² as of December 31, 2013. First Financial Group has offices in Bala Cynwyd, PA; New Castle, DE; Marlton, NJ; and Ocean City, NJ. FFG has a team of financial experts specializing in business planning, estate planning, retirement planning, executive and employee benefit programs and special needs financial planning for families. For more information, visit www.TheFirstFinancialGroup.com or call 610-766-3000.

¹An insured, owner, or payer of Massachusetts Mutual Life Insurance Company (MassMutual) policy or contract.

²Includes values of MassMutual and subsidiary insurance companies’ insurance and retirement products and investment products offered through MML Investor Services, LLC a MassMutual subsidiary.

MassMutual Financial Group is a marketing name for Massachusetts Mutual Life Insurance Company (MassMutual) and its affiliated companies and sales representatives.

Securities, investment advisory and financial planning services offered through qualified registered representatives of MML Investors Services, LLC. Member SIPC (www.sipc.org). 2 Bala Plaza, Suite 901, Bala Cynwyd, PA 19004, Tel: 610-660-9922. CRN201609-186252